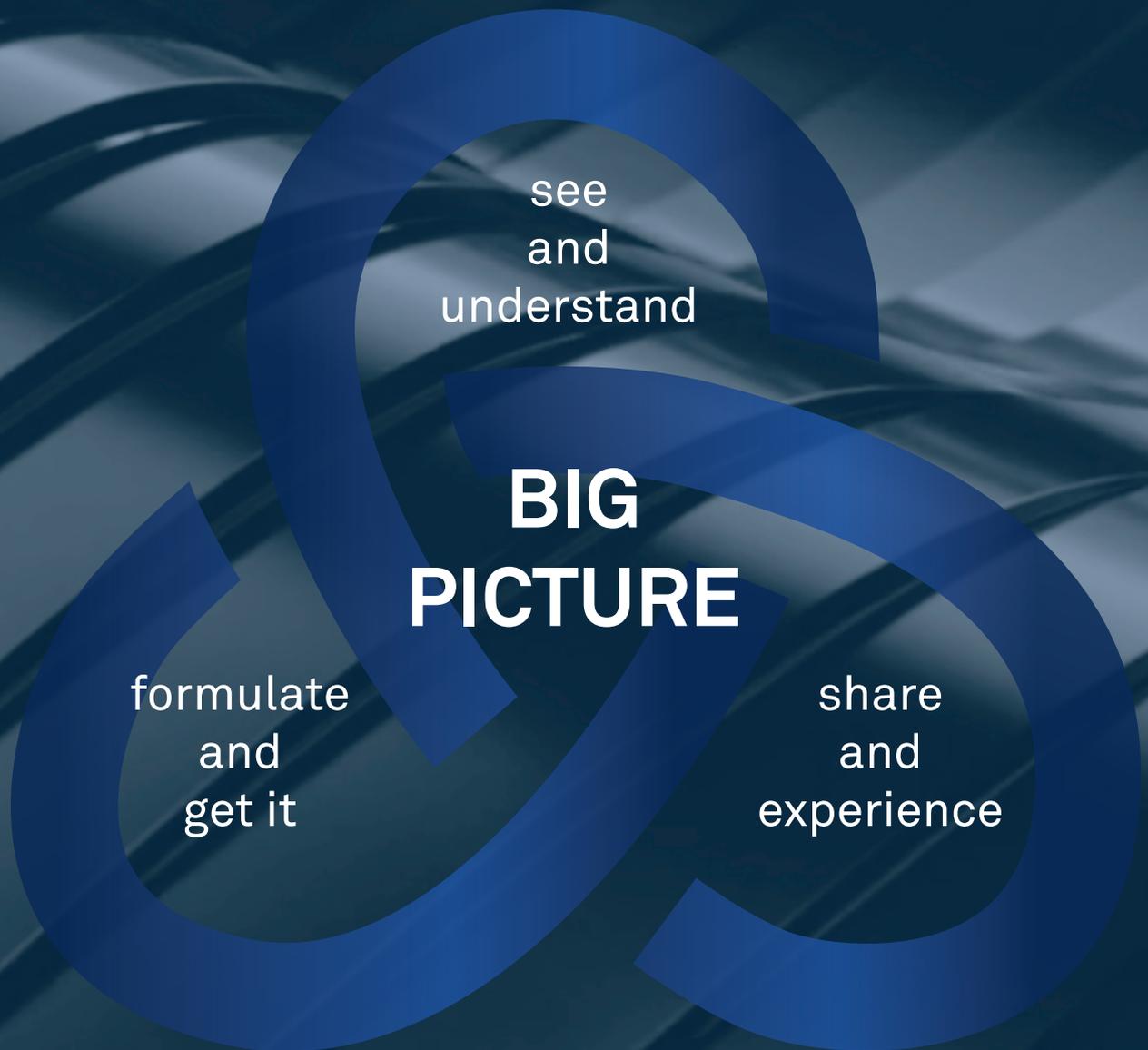


What can we do for you?



see
and
understand

**BIG
PICTURE**

formulate
and
get it

share
and
experience



● See and understand

You see an image and it's appealing, but it's so much more; the image was developed in such a way that you immediately understand what we want to convey to you and what you get out of it.

You may also need to create your visual identity: that would be branding, company, brand or project logos and everything that aptly conveys the character in order to increase the recognition value of your company and shape it in the long term.

● Formulate and get it

It is clear that a short, concise text highlighting the benefits offered to the message's readers does exactly what the headline promises here. Perhaps there is also a subtle, clever and humorous punchline – so that everything is touched, people enjoy reading it, thoughts are strengthened, everything is remembered well and anchored. In this way you open the right doors to create attractive bases for the decisions and actions of the partners.

● Share and experience

What does it trigger when we give you a short story, or a story, or a participatory game?

Those who get involved will usually not forget what they have experienced so quickly. We can also design and implement this for your customers, contacts and employees. It's often called edutainment, but it's more than that. Let's talk about it.



Communication that matters

There is a lot of communication going on.

What is positively remembered and triggers a clear decision and targeted action?

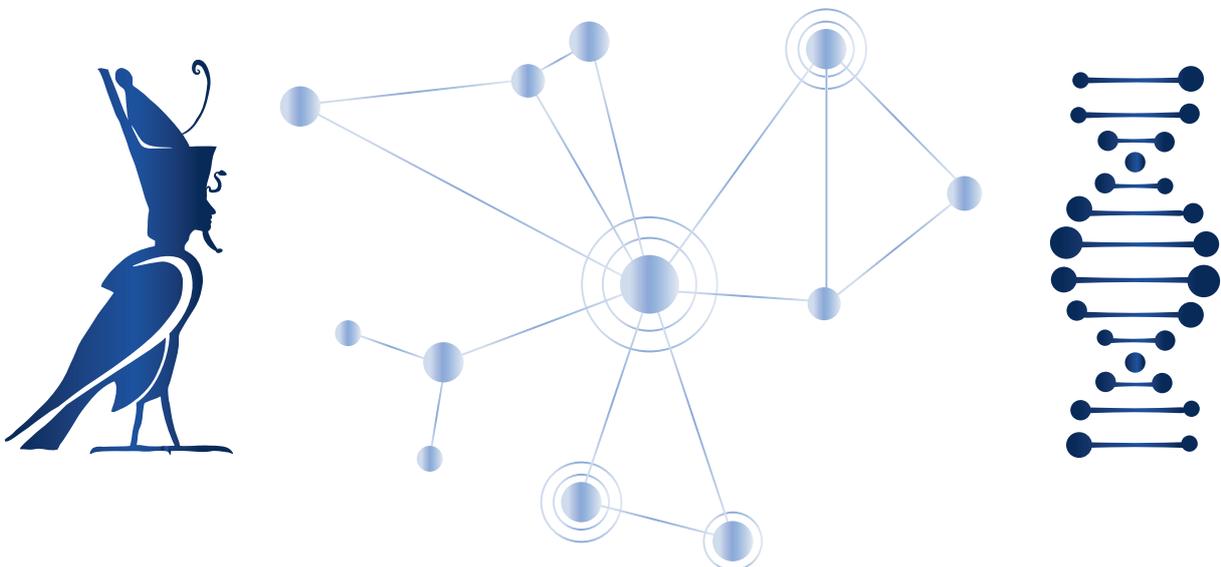
We would like to support you in the area of internal and external communication. Your communication will have a greater impact from now on. The areas include:

- **Culture** communication, presentation, social media and promotion
- **Science** communication, presentation, social media and promotion
- **Industry** communication, presentation, social media and promotion

The task is usually individual according to need and includes directing and execution.

The appropriate media are selected and used for this purpose. The results are aimed at information, dialogue, learning and applying.

Your employees or customers are addressed appropriately and your services, e.g. your knowledge, your product, your company name or your brand are subsequently understood more clearly. To achieve this, we work with, among others, didacticists, designers and filmmakers.



Optimizing your presentations

You need a good presentation? As clear as possible, if it's poignant, everyone should understand what you're saying? We help you. You book a whole day with us and we do it together, step by step...



We focus on the main message and visualize it. From this "concentrate" we create your individual "Big Picture" for your communication. Of course, you are always involved and contribute, so the summary is pin-sharp and clear.



We help you to restructure the content under didactic understanding aspects. What is needed, what is missing, what is the desired result? Together with you we will rethink the chapters.

Next step: We reduce your show and speech to the maximum. We make it sexy and informative at the same time and refresh the content together with you.



You will be filmed while rehearsing your presentation. When you watch it afterwards, looking at it from the audience's perspective is helpful for making improvements to do. For example, to moderate the power and balance in expression and to adjust your body language.



With the short moderator training, it becomes possible to show even more impressively in front of an audience what you want to convey, what you are made of and which expert you actually are.

Final preparation: A few final boosts and improvements that you add yourself make your presentation coherent and round it off. After this workshop and training, your presentation will stand out positively, even if it is part of an entire series of seminars, because such preparation is worthwhile. It's your presentation and now you can collect the applause and your success.



Once happy with our services,
you will return to us with new topics
next time.
We are happy to offer you support.

